

LIFESTYLES CAREER AND COMPENSATION PLAN

LEVELS OF ACHIEVEMENT

There are 7 levels of achievement in the Lifestyles Career and Compensation Plan. Once you attain a level, you keep that level until you achieve the next higher level. However, your monthly Distributor Bonuses are dependent on the level of qualification you achieve each month.

A) DISTRIBUTOR

Distributors may order directly from the Company at a 25% discount or from their Upline Sponsor at a 20% discount. To become a Distributor: Submit a completed and signed Distributor Agreement or enroll online.

A Bonus Qualified Distributor (300 PV) is paid:

- 20% Generation Bonus on their 1st generation
- 4% Generation Bonus on their 2nd generation
- 4% Generation Bonus on their 3rd generation
- 6% New Business Bonus on the purchases of all New Distributors their 2nd generation
- 6% New Business Bonus on the purchases of all New Distributors their 3rd generation

B) DIRECTOR

A Distributor becomes a Director when he/she personally qualifies (300 PV) and has 5 personally sponsored Qualified Distributors (each with 300 PV) in the calendar month. **This also Qualifies the Director as a Qualified Director in the International Career and Compensation Plan.**

Qualified Directors receive the same Bonuses as a Distributor plus:

- 4% Generation Bonus on their 4th generation

C) REGIONAL DIRECTOR

A Regional Director is a Qualified Director with 2 legs in bonus.

Qualified Regional Directors can earn everything a Qualified Director earns plus:

- 4% Generation Bonus on their 5th generation
- Regional Organizational Bonus of 2%*

D) EXECUTIVE DIRECTOR

An Executive Director is a Qualified Director with 4 legs in bonus.

Qualified Executive Directors can earn everything a Qualified Director earns plus:

- 4% Generation Bonus on their 5th generation
- 4% Generation Bonus on their 6th generation
- Regional Organizational Bonus of 2%*
- Executive Organizational Bonus of 2%*

E) NATIONAL MARKETING DIRECTOR (NMD)

An N.M.D. is a Qualified Director with 6 legs in bonus.

Qualified N.M.D. can earn everything a Qualified Director earns plus:

- 4% Generation Bonus on their 5th generation
- 4% Generation Bonus on their 6th generation
- 2% Generation Bonus on their 7th generation
- Regional Organizational Bonus of 2%*
- Executive Organizational Bonus of 2%*
- N.M.D. Organizational Bonus of 2%*

F) INTERNATIONAL MARKETING DIRECTOR (IMD)

An I.M.D. is a Qualified Director with 8 legs in bonus.

Qualified I.M.D. can earn everything a Qualified Director earns plus:

- 4% Generation Bonus on their 5th generation
- 4% Generation Bonus on their 6th generation
- 4% Generation Bonus on their 7th generation
- Regional Organizational Bonus of 2%*
- Executive Organizational Bonus of 2%*
- N.M.D. Organizational Bonus of 2%*
- I.M.D. Organizational Bonus of 2%*

G) GLOBAL MARKETING DIRECTOR (GMD)

A G.M.D. is a Qualified Director with 10 legs in bonus.

Qualified G.M.D. can earn everything a Qualified Director earns plus:

- 4% Generation Bonus on their 5th generation
- 4% Generation Bonus on their 6th generation
- 6% Generation Bonus on their 7th generation
- Regional Organizational Bonus of 2%*
- Executive Organizational Bonus of 2%*
- N.M.D. Organizational Bonus of 2%*
- I.M.D. Organizational Bonus of 2%*
- G.M.D. Organizational Bonus of 2%*

** Note: Distributors must be on Auto-Ship to receive Organizational Bonuses. Organization Bonus is not paid on New Business Volume.*

TERMS

Bonus Qualified - To qualify for bonuses, a Distributor must purchase a minimum of 300 Personal Volume Points in the calendar month. Bonuses are paid at the level of monthly qualification you achieve each month.

Commissionable Amount - All Bonuses are paid on the Commissionable Amount (Retail Value, less Distributor Discount, less V.A.T., less Shipping, etc.).

Compression - Lifestyles uses the concept of compression to allow Distributors to maximize the benefits of their Generation, New Business and Organization Bonuses. Through compression, Distributors are paid down to the next Qualified Distributor. This means that you will not miss out on bonuses if one of your Distributors does not qualify for the month.

Distributor - Someone who has had a completed Distributor Agreement Form along with payment of membership accepted by Lifestyles.

Downline - Your Downline are the people that you sponsor and the people that they sponsor into the Lifestyles Business. You and Your Distributors are the Downline of Your Sponsor and his Upline.

Downline Volume - The combined value of the purchases made by the Distributors in your organization.

Generation - Each level of sponsored Distributors who have qualified with their 300 Personal Points. Any Distributors with less than 300 points in the calendar month will be compressed to the next Qualified Distributor (300 PV).

Leg - An organization that starts with Your Personally Sponsored Distributor, followed by all the Distributors in his or her organization.

Leg in Bonus - See Qualified Leg.

Organizational Bonus - Organizational Bonus is not paid on New Business Volume (purchases of New Distributors in their first 3 calendar months). All Organizational Bonuses are paid down your organization to and including the next Distributor qualified at the same Level.

As a Qualified G.M.D. you will be paid:

Regional Bonus to the next Qualified Regional Director,
Executive Bonus to the next Qualified Executive Director,
N.M.D. Bonus to the next Qualified N.M.D.,
I.M.D. Bonus to the next Qualified I.M.D.,
G.M.D. Bonus to the next Qualified G.M.D.

Earning from 2% to 10% Organization Bonus on your entire Downline.

Organizational Volume - see Downline Volume

Personal Volume - The value of all product purchased under your own Distributorship number within a calendar month.

Qualified Leg - A leg that contains at least one Qualified Director (300 PV with 5 Personally Sponsored Qualified Distributors each with 300 PV). This is a Qualified Leg in Both the Euro and the International Career and Compensation Plan.

Upline - Your Upline is the Distributor that sponsored you into the Lifestyles Business and the Distributors that sponsored Your Sponsor. You are the Upline for the people that you sponsor into the Lifestyles Business and for the people that they sponsor.

Lifestyles Euro Career and Compensation Plan



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WHAT YOU DO AND WHAT YOU GET

Career Plan Title	Distributor	Director	Regional Director	Executive Director	National Marketing Director	International Marketing Director	Global Marketing Director
Rank Qualifications	Monthly Qualification 300 PV	Qualified Distributor with 5 first level Qualified Distributors	Qualified Director with 2 Legs in Bonus	Qualified Director with 4 Legs in Bonus	Qualified Director with 6 Legs in Bonus	Qualified Director with 8 Legs in Bonus	Qualified Director with 10 Legs in Bonus
Retail	25%	25%	25%	25%	25%	25%	25%
Generation Bonus	1 st	20%	20%	20%	20%	20%	20%
	2 nd	4%	4%	4%	4%	4%	4%
	3 rd	4%	4%	4%	4%	4%	4%
	4 th	-----	4%	4%	4%	4%	4%
	5 th	-----	-----	4%	4%	4%	4%
	6 th	-----	-----	-----	4%	4%	4%
	7 th	-----	-----	-----	-----	2%	4%
	PLUS	PLUS	PLUS	PLUS	PLUS	PLUS	PLUS
New Business Bonus	2 nd	6%	6%	6%	6%	6%	6%
	3 rd	6%	6%	6%	6%	6%	6%
			OR	OR	OR	OR	OR
Organizational Bonus			2%	4%	6%	8%	10%

5 Ways to Make Money

1. Retail Profit

All Distributors earn Retail Profits when they purchase products directly from Lifestyles at a 25% discount or they purchase products from their Upline Distributor at a 20% discount.

2. Wholesale Profit

When a New Distributor is starting, they may want to purchase single bottles from their Sponsor. Upline Distributors can sell their Downline Distributors product at a 20% discount, earning a 5% wholesale profit.

3. Generation Bonus

Generation Bonus is the bonus paid on the purchases of your Downline Distributors. Distributors will be paid Generation bonus based on their level of qualification each month.

4. New Business Bonus

New Business Bonus is an extra 6% bonus on all product purchases made by New Distributors within their first 3 calendar months with Lifestyles. New Business Bonus is paid on all new Distributors on the 2nd and 3rd generations of your Downline Organization. New Business Bonus pays you to focus on working with the new people in your organization to ensure their success. Your success and income depends on the success of your organization.

5. Organizational Bonus

Distributors are paid Organizational Bonus based on their monthly qualification. Your Organization starts on your First Generation and is paid down to the next Distributor qualified at the same Level. As a Qualified Regional Director you will receive 22% Bonus on Your First Generation (20% Generation Bonus plus 2% Organization Bonus). As a Qualified Global Marketing Director you will receive 30% Bonus on Your First Generation (20% Generation Bonus plus 10% Organization Bonus).

All Bonuses and Commissions are paid on Commissionable Amounts